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Sport Clips Celebrates Opening of 600th Store



February 4, 2009 - Sport Clips, the nation's largest men and boys' hair-care provider, celebrated the opening of its 600th store in Wilson, North Carolina, a milestone for the company with locations in 39 states. Sport Clips is known for its sports-themed, guy-friendly environment.

"The Free Throw Master" Ed Palubinskas – two-time Olympian, world record holder, and shooting coach to the stars shot 600 free throws in less than 60 minutes outside the store, while inside Stylists offered free haircuts. A special "towel cutting" ceremony was held to highlight Sport Clips' signature MVP Treatment that features steamed towels, neck and shoulder massage, along with a haircut.

Later in the day, Sport Clips sponsored Palubinskas' Free Throw Clinic for the Salvation Army Boys and Girls Club members.

Sport Clips Founder and CEO Gordon Logan, from the company's headquarters in Georgetown, Texas, was on hand for the event along with Team Leader (franchise owner) Ed Majeski, of Wilmington, NC; Matt Lewis, Sport Clips Area Developer for North Carolina; and other Sport Clips representatives.

"Sport Clips pioneered the concept of combining sports and hair-care in the early 90's, giving guys a comfortable place to take care of one of life's necessities in a high-energy atmosphere," said Gordon Logan, Sport Clips founder and CEO. "We opened 60 percent of all chain salons in the US last year. The concept resonates with the Clients we serve and with those seeking franchise business ownership.

"We've created an affordable hair-care option that offers some high-end amenities in a welcoming, no-appointment-needed environment. I call that the perfect place to get a haircut," said Logan.

Sport Clips is one of the nation's fastest-growing franchises. Entrepreneur magazine's January 2009 issue ranked the company in the top 100 largest franchises in America and in the top 50 fastest-growing franchises.

For more information about Sport Clips, including locations throughout the United States, visit SportClips.com.

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About Sport Clips

Sport Clips was established in 1995 by Gordon Logan, Founder and CEO. Sport Clips is affiliated with NASCAR and is the "Official Haircutter" of several teams in the National Basketball Association (NBA), Major League Baseball (MLB), and National Hockey League (NHL). It is the "Official Haircutter" of the Veterans of Foreign Wars, the largest contributor to the VFW's Operation Uplink free call days, and offers preferential pricing to veterans.

View Company Website: <http://www.sportclips.com>

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